



PRESENTS
THE

**13TH ANNUAL
TWO NATIONS 1000
ISLANDS
EXTRAVAGANZA**

Dear Friend,

The 13th Annual Two Nations 1000 Islands Extravaganza will be held Friday May 16th and Saturday May 17th 2025 at Cerow Recreational Park in Clayton, NY. This event is a car show that features live music, food, displays, crafters, vendors and of course, cars, trucks and motorcycles of every make, year and model. It is a fun family event for everyone.

Highway Legends Car, Truck and Bike club is the presenting sponsor. We are a local car, truck and motorcycle club in the Watertown, NY area, open to all ages, classes and makes of vehicles. We are a family friendly organization and it is our goal to give back to our community. Participation in our club and events are free and open to the public.

The focus of the Two Nations 1000 Islands Extravaganza is a car show, whose purpose is to raise funds for local organizations. This year, we, as a club, have chosen **The American Foundation for Suicide Prevention**. They lead the fight against suicide. Suicide is the 11th leading cause of death in the United States, and continues to rise. Lewis County has the highest rate of suicide in the state. They are a non-profit 501(c)(3) organization that hosts a local event, **Out of the Darkness Community Walk** to bring awareness and support to those who are struggling. The money raised through our event will help them to reach and service more people through their lifesaving programs and resources.

We are fortunate to have many sponsors who regularly and generously support the Two Nations 1000 Islands Extravaganza, helping offset the cost of presenting this event. Each year, we have raised money for Feed Our Vets, Watertown Zoo, NNY Autism Center, Jefferson County Historical Society, TIERS, SPCA, The Brittany Walroth Memorial Scholarship Fund, and the Garrett Loomis Foundation, to name a few. All monies raised stay in Jefferson/Lewis Counties. We rely heavily on the generosity of our local businesses to provide donations and sponsorship. The majority of funds raised are through attendee donations, raffles, and crafter and vendor fees. We need your help this year.

In order to continue to grow our event, we need to increase our expenditures by bringing in bigger attractions (entertainment etc.). We hope you will join the many other Northern New York area business leaders who will support our event this year through sponsorships and donations. A variety of sponsorship levels are detailed in the enclosed documents. Please select the level which is most appropriate for your business. You may also make a cash donation in lieu of sponsorship. You will receive recognition on our website, www.1000islandscarshow.com, and in visual displays before, during and after the event. This is our 13th year and we look forward to this being our biggest and best year to date! The more sponsorship that we have, the more we will be able to give! ***Can we count on your support?***

We are proud that our event attracts attendees and participants from all over Northern New York, Rochester, Syracuse and Canada!

Contact Cathie MacNeil, Event Coordinator/Secretary, at 601-310-9805 or cathiemacneil@gmail.com for more information.

Thank you for your consideration,

Cathie MacNeil, Event Coordinator



Watertown, NY

Enclosures

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2025

SPONSORSHIP OPPORTUNITIES

The 13th annual Two Nations 1000 Islands Extravaganza, whose presenting sponsor is Highway Legends, will be held Friday May 16th and Saturday May 17th 2024, at Cerow Recreation Park in Clayton, NY. This event raises funds for local organizations. This year, we, as a club, have chosen **The American Foundation for Suicide Prevention (along with Out of the Darkness Community Walks)**. Funds raised from this event will go to this organization.

EVENT HIGHLIGHTS

This is a free event for all spectators and participants. It is a car, truck and motorcycle show with vehicles from classic, hot rod, antiques, current and racecars! There is live music throughout the day, as well as crafters, vendors, kids' corner and a wide variety of food. There is something for everyone, young and not so young!

SPONSOR CATEGORIES

PLATINUM- \$2,500 + (MUST BE RECEIVED BY FEBRUARY 15TH IN ORDER TO BE PUT ON PROMO FLYER)

- Company name for event banner, i.e., "Your Company Name" presents (band etc.)
- Prominent placement of name in promotional material, including flyers, radio, social media etc
- Free booth at event to promote your business
- Company logo on event shirts
- Prominent link to your website on Highway Legends website-www.1000islandscarshow.com
- Placement of company banner at event (provided by you)

GOLD- \$1500.00

- Free booth at event to promote your business
- Company logo on event shirts
- Prominent link to your website on Highway Legends website-www.1000islandscarshow.com
- Placement of company banner at event (provided by you)

SILVER- \$1000.00

- Company logo on event shirts
- Link to your website on Highway Legends website-www.1000islandscarshow.com
- Placement of company banner at event (provided by you)

BRONZE- \$750.00

- Link to your website on Highway Legends website-www.1000islandscarshow.com
- Placement of company banner at event (provided by you)

DONATION

- Placement of company banner at event (provided by you)

**FRIDAY MAY 16TH AND SATURDAY MAY 17TH, 2025
CEROW RECREATION PARK, CLAYTON, NY**



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2025 SPONSORSHIP AGREEMENT

(please print)

Sponsor/Business name: _____

Contact name: _____

Mailing address: _____
street address city state zip

Phone: _____ Email: _____

*A signed Sponsorship Agreement and full payment must be received **no later than April 1ST** for inclusion of your logo and/or information in goody bags and on t-shirts. (**January 15th for Platinum level.**) Checks should be made payable to **Highway Legends**, and mailed to: Highway Legends, c/o Cathie MacNeil, Event Coordinator, 707 William St, Dexter, NY 13634.*

Please email logo (preferably a JPG file) and information to: cathiemacneil@gmail.com no later than April 15th.

Any questions? Please contact:

+Cathie MacNeil, Event Coordinator/Secretary, at 601-310-9805 or cathiemacneil@gmail.com

I am happy to sponsor the 13th Annual Two Nations 1000 Islands Extravaganza, at the following level:

PLATINUM- \$2500+

BRONZE- \$750.00

GOLD-\$1500.00

DONATION OF \$ _____

SILVER-\$1000.00

Signature: _____

Website address to link to the HWL site: _____